

7777 # 465446

NCC Cable System Order

11746306

Order #	62354298	Flight Dates	10/31/16 - 11/13/16
Syscode	4477	Agency	Hulsen Media Services
System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Freedom Alliance
Market	Milwaukee-Racine	Client Code	
AE	Jenny Morrison	Product Code	
Sales Coordinator	Hayley Noga	Est Code	1034
Office	Dallas	Product Name	11.1-11.8
Phone	(214) 932-2910	Credit Status	
Status	Not accepted	Primary Demo	Households
Survey	FUSION Cable Live+7 Nov15	Makegood Policy	Approval Required
Update Date	10/20/16	Version	1 Vs. 1
Show All Lines		Total # of Weeks	2
Total	\$2,544.00	Commission	\$381.60
Net Total	\$2,162.40	Total Spots	146
Affiliate Split	100.0	Sold On	Cost Per Spot
GRP	-	CPM	-
CPP	-		

Comments : New Issue order. Runs 11.1-11.8. Please run all spots as ordered. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	NCR 10/31/16-11/08/16
2	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	NCR 10/31/16-11/08/16
3	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 10/31/16-11/08/16
4	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	NCR 10/31/16-11/08/16
5	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	NCR 10/31/16-11/08/16
6	DISC	DISC W	10/31/16	11/6/16	09:00	19:00								-	-	4	\$18.00	\$72.00	30	NCR 10/31/16-11/08/16
7	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	NCR 10/31/16-11/08/16
8	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	NCR 10/31/16-11/08/16
9	HIST	HIST W	10/31/16	11/6/16	09:00	19:00								-	-	4	\$18.00	\$72.00	30	NCR 10/31/16-11/08/16
10	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	NCR 10/31/16-11/08/16
11	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	NCR 10/31/16-11/08/16
12	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	NCR 10/31/16-11/08/16
13	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00		X						-	-	4	\$15.00	\$60.00	30	NCR 10/31/16-11/08/16
14	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00		X						-	-	4	\$16.00	\$64.00	30	NCR 10/31/16-11/08/16
15	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00		X						-	-	4	\$20.00	\$80.00	30	NCR 10/31/16-11/08/16
16	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00		X						-	-	2	\$18.00	\$36.00	30	NCR 10/31/16-11/08/16
17	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	NCR 10/31/16-11/08/16
18	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00		X						-	-	2	\$11.00	\$22.00	30	NCR 10/31/16-11/08/16
19	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00		X						-	-	2	\$12.00	\$24.00	30	NCR 10/31/16-11/08/16
20	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$15.00	\$30.00	30	NCR 10/31/16-11/08/16
21	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00		X						-	-	4	\$18.00	\$72.00	30	NCR 10/31/16-11/08/16

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22	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$23.00	\$92.00	30	NCR 10/31/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	146	0	0	0	0	0	0	0	0	0	0	0	146
AMT	\$2,544.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,544.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/20/16

62354298 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |